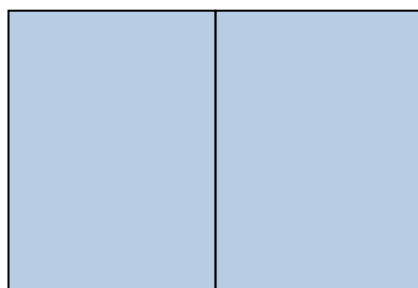
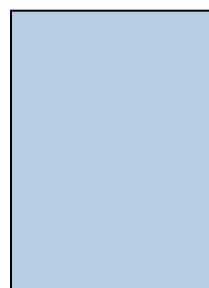


Artwork Specifications



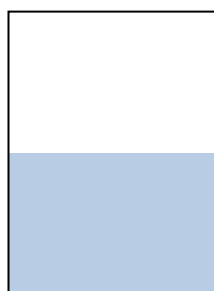
Double Page Spread

Trim 420mm W x 297mm H
 Bleed 440mm W x 307mm H
 Type 360mm W x 267mm H



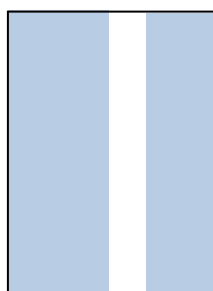
Full Page

Trim 210mm W x 297mm H
 Bleed 220mm W x 307mm H
 Type 180mm W x 267mm H



Half Page Horizontal

180mm W x
 132mm H

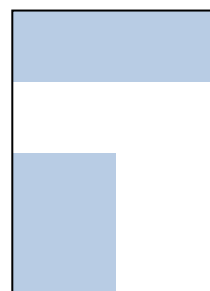


Half Page Vertical

88mm W x
 267mm H

Third Page Vertical

57mm W x
 267mm H



Quarter Page Horizontal

180mm W x 2
 64mm H

Quarter Page Vertical

88mm W x
 132mm H

- Artwork to be provided digitally
- PDF files will only be accepted if they are press-ready optimized files
- Colours should be CMYK set for SWOP Uncoated, black ink limit 90%, total ink limit 230%.
- Artwork supplied in Quark Xpress (version 9 or lower), Adobe InDesign, Adobe Illustrator or Adobe Photoshop must be supplied with all necessary support files, documents and fonts
- Most eps, tif, peg, psd, pdf files are acceptable
- Open file artwork must be supplied in Macintosh format with all fonts on CD or DVD
- All logos, photos and images must be CMYK and 300dpi at the printed size, with all fonts embedded correctly and do not require conversion

Editorial copy

- Editorial content to be supplied in Microsoft Word (PC or Mac) will be used only for copy purposes.

All embedded images need to be supplied separately as either tif, eps, or jpeg CMYK files at 300dpi or higher at printed size